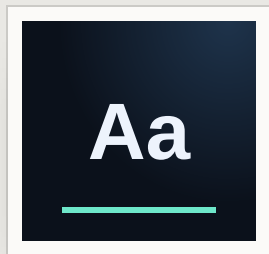


Same words. Different worlds.

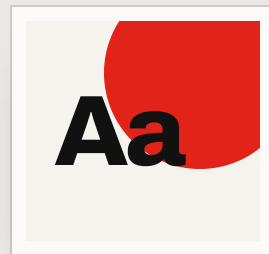
Style Lab. One slide of HTML, dressed eight ways.
Change the stylesheet. Keep the story.



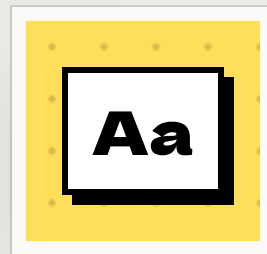
00 House style



01 Risograph zine



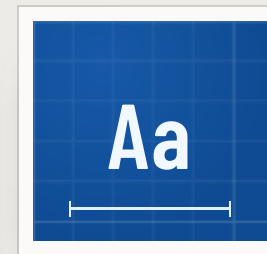
02 Swiss poster



03 Neo-brutalist



04 Sketchnote



05 Blueprint



06 Broadsheet



07 LaTeX Beamer

Arrow keys to explore. Near the end, restyle the same slide live.

One specimen. Eight stylesheets.

Every style slide repeats this HTML. Only one class on the stage changes.

```
<div class="sl-stage sl-riso">
  <article class="sl-specimen">
    <p class="sl-kicker">Field notes · Vol. 1</p>
    <h3 class="sl-title">Good ideas travel...</h3>
    <p class="sl-dek">Sketch it, shape it...</p>
    <ol class="sl-steps">Sketch · Shape · Ship</ol>
    <p class="sl-stat">3 steps, one idea</p>
    <p class="sl-note">Same words on every...</p>
  </article>
</div>
```

TYPE	Eight type systems. Seven ship as bundled open fonts.
COLOR	Palettes, blend modes, and overprinted inks.
TEXTURE	Grain, halftones, paper, and grids drawn by CSS.
LAYOUT	The same elements, placed by different grids.
MOTION	A signature entrance and transition for each style.

What stays fixed: **the words, their order, and their meaning.**

Good ideas travel in small steps.

Sketch it, shape it with feedback, then ship it where people can use it.

01

Sketch

Make the idea visible.

02

Shape

Invite feedback early.

03

Ship

Put it in people's hands.

3

steps, one idea

Good ideas travel in small steps.

Sketch it, shape it with feedback, then ship it
where people can use it.



Same words on every style slide. Only the
stylesheet changes.

No. 01

Risograph zine

Two fluorescent inks, overprint,
halftone, grain



Sketch

Make the idea
visible.

Shape

Invite
feedback
early.

Ship

Put it in
people's hands.

Good ideas travel in small steps.

Sketch it, shape it with feedback, then ship it
where people can use it.

1

Sketch

Make the idea visible.

2

Shape

Invite feedback early.

3

Ship

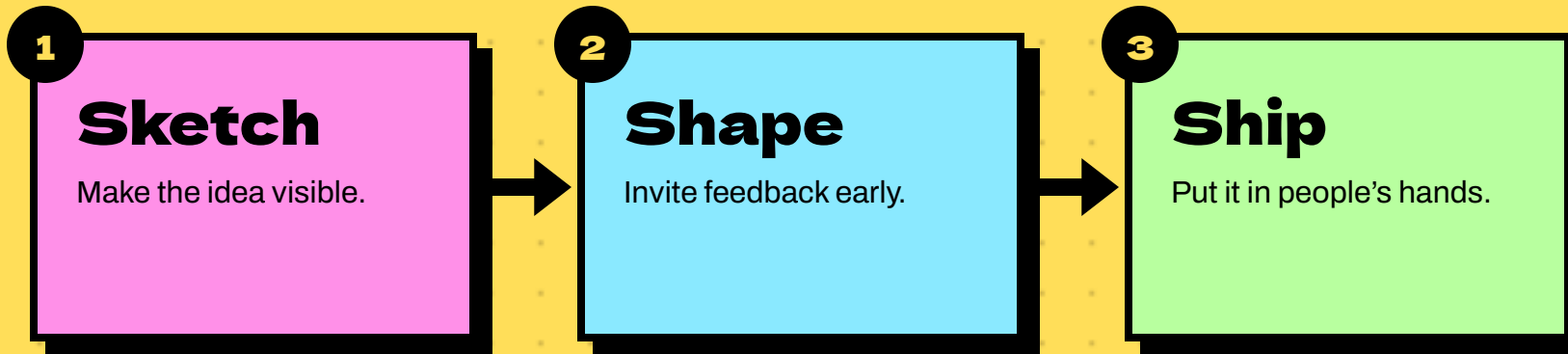
Put it in people's hands.



Same words on every style slide. Only the stylesheet changes.

Good ideas travel in small steps.

→ Sketch it, shape it with feedback, then ship it where people can use it.



03 Neo-brutalist

Loud flat color, thick outlines, hard offset shadows

Good ideas travel in small steps.

Sketch it, shape it with feedback, then ship it where people can use it.



steps, one idea



*Same words on every
style slide. Only the
stylesheet changes.*

GOOD IDEAS TRAVEL IN SMALL STEPS.

← 780 →

NOTES: SKETCH IT, SHAPE IT WITH FEEDBACK, THEN SHIP IT WHERE
PEOPLE CAN USE IT.



NOTE 1. SAME WORDS ON EVERY STYLE SLIDE. ONLY THE STYLESHEET CHANGES.

FIELD NOTES

VOL. 1

QTY **3** STEPS, ONE IDEA

DWG **05 BLUEPRINT**
GRID, CALLOUTS, DIMENSIONS, TITLE BLOCK

EIGHT STYLES,
ONE SLIDE

Field notes

VOL. 1

Good ideas travel in small steps.

Sketch it, shape it with feedback, then ship it where people can use it.

S **KETCH.** Make the
idea visible.

SHAPE. Invite
feedback early.

SHIP. Put it in people's
hands. ■

† *Same words on every style slide. Only the stylesheet changes.*

3

— *steps, one idea* —

INSIDE · NO. 06

Editorial broadsheet

*Blackletter nameplate, news serif, ruled
columns*

Good ideas travel in small steps.

Sketch it, shape it with feedback, then ship it where people can use it.

Sketch

- Make the idea visible.

Shape

- Invite feedback early.

Ship

- Put it in people's hands.

Theorem (Small steps)

3 steps, one idea

¹ Same words on every style slide. Only the stylesheet changes.

Restyle it live.

FIELD NOTES / VOL. 1

Good ideas travel in small steps.

Sketch it, shape it with feedback, then ship it where people can use it.

01

Sketch

Make the idea visible.

02

Shape

Invite feedback early.

03

Ship

Put it in people's hands.

3

steps, one idea

THE KEY IDEA

Same words on every style slide. Only the stylesheet changes.

Choose a style. The same elements morph into their new places.

In the HTML version, these buttons restyle the specimen live.

Every place a Marp style can live.

Official levers, from a whole deck down to one slide. Checked levers drive this deck.

Theme CSS

✓ `/* @theme style-lab */`

Names the theme. Marp CLI finds it with `--theme-set`.

✓ `@import 'default';`

Extends a built-in theme: default, gaia, or uncover.

✓ `section::after { ... }`

Styles the page number from `attr(data-marpit-pagination)`.

`/* @size 4:3 960px 720px */`

Adds a slide size preset in Marp Core.

Markdown

✓ `<!-- _class: sl sl-style-slide -->`

Classes one slide; without the underscore, every slide after it.

✓ `<style scoped>`

Styles only the current slide, like the yellow code here.

`<!-- backgroundColor: #111 -->`

Directives also set color, header, footer, and paginate.

`![bg left:40% sepia](photo.jpg)`

Splits and filters background images.

Marp Core and CLI

`<!-- class: invert -->`

Built-in color schemes; Gaia adds `gaia` and `lead`.

`# <!-- fit --> Big title`

Fits a heading when the theme enables `@auto-scaling`.

✓ `<!-- _transition: drop -->`

Runs a slide transition in Marp CLI's HTML.

`@keyframes marp-incoming-transition-...`

Defines a custom transition in theme CSS.

Go further: [awesome-marp](#) · [Marp Community Themes](#) · [Marp Template Library](#) · [Built-in themes](#) · [Bespoke transitions](#)

Change the voice. Keep the words.

Content first.

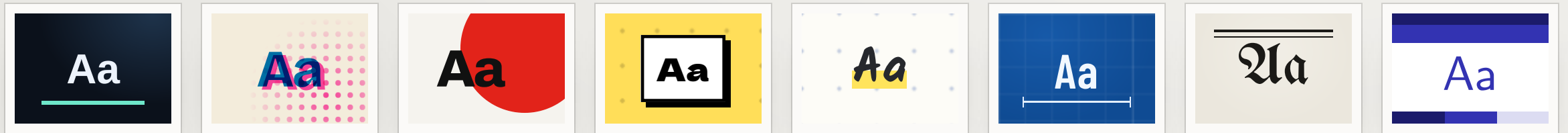
Write the words once. Let classes and stylesheets carry the personality.

Legible in every outfit.

Contrast, reading order, and size must survive each style, and print.

Bring your fonts.

The PDF is rendered on a runner that has none of your fonts installed.



Different worlds. **The same words, still readable.**

Further reading: [CSS Zen Garden](#) · [awesome-marp](#) · [Marpit theme CSS](#) · [View Transitions](#) · [SIL Open Font License](#)